



CYNTHIA RONEY
ICF CERTIFIED EXECUTIVE & BUSINESS COACH

ICF Certified Executive Coach (Royal Roads University)
ActionCOACH - Licensed Executive & Business Coach
Executive Passage - Founder and CEO

2261 West 37th Avenue, Vancouver, BC V6M 1P2
O: 604-267-6328 | C: 604-916-6541 | F: 604-224-6300
E: cynthiaroney@actioncoach.com or cynthia.roney@shaw.ca
www.actioncoach.com/cynthiaroney or www.executivepassage.com

EXECUTIVE & BUSINESS EXPERIENCE

Certified Executive Coach
Certified Business Coach
May 2009- Current

EXECUTIVE PASSAGE: CEO and Founder
ACTIONCOACH: LICENSED OWNER (World's #1 Executive + Business Coaching Firm)

VP Marketing and Sales
July 2008- April 2009

NEOVASC INC (TSXV: NVC), Vancouver, BC.
Public medical device company focused on cardiovascular intervention

President & CEO, Director
October 2007- June 2008

PNEUVATION MEDICAL, Vancouver, BC
Private, early stage medical device company focused on chronic back pain

ICF Certified Executive Coach
October 2007- March 2008

ROYAL ROADS UNIVERSITY, Certified Executive Coach (CEC), Victoria, BC
Only Canadian university graduate executive coaching program accredited by ICF

March 1995 – Dec 2006

XILLIX TECHNOLOGIES CORP. (TSE:XLX), Vancouver, BC
Public, medical device company focused on improved, early cancer detection.

President & CEO, Board Director
June 2001 - May 2006

Successfully:

- Raised \$55M+ in financings
- Rebuilt engineering, clinical/regulatory, sales/marketing, finance/operations teams
- Strengthened Board of Directors, established executive management team
- Completed full Onco-LIFE commercialization for lung cancer, from concept to market approval including US FDA PMA

May 2006 - Dec 2006

Executive VP, Board Director

November 2000 – June 2001

President and Board Director

January 1997 – November 2000

VP, Business Development

March 1995 – January 1997

Director of Marketing

EDUCATION

2008
1980

ICF Certified Executive Coach, Royal Roads University, Victoria, BC.
Bachelor of Arts (Economics/Business), University of Western Ontario, London.

ACTIVITIES

- Active family life with husband of 23 years, Michael and 3 teenage/university children (sons Connor 20, Brandon 18, daughter Taylor 16)
- Passionate horse lover and equestrian. Own competitive showjumper/dressage horse, *Piko's Executive Passage*
- Flight training toward Private Pilot License completed. Traveled extensively throughout U.S., Canada, Europe and Asia.
- Enjoy waterskiing, snowskiing, competitive marathon runner: Portland Marathon x2, Vancouver Marathon x2
- Member International Coach Federation (ICF), CEO Mentor for BC Excels (LifeSciences BC), Pro-bono coach for Minerva Foundation "Getting Women Back to Work", Women's Enterprise Centre (WEC), Forum for Women Entrepreneurs (FWE) and www.BUSTArtSocial.com (breast cancer fundraiser). Member of Vancouver Board of Trade, Women's Leadership Circle, Women's Executive Network (WXN), Professional Women's Network (PWN), Chamber of Commerce, GLBA, BNI, Southland Riding Club. Contributing articles for Business in Vancouver.
- Current author of "*Breakthrough Leadership for Executive Women*" which captures the real breakthrough stories of women
- Executive coach for high potential individuals advancing to Executive/Board positions (Women on Board, CBDC participant)
- WXN Wisdom Facilitator. WXN-CBDC 'Get on Board' Presenter: Intermediate-Advanced Board Ready Action Plan, Resume