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Testimonial

Having developed an engineering business from scratch commencing in 1995 and growing the business to 150 employees and a turnover of \$20,000,000 a year over 13 years one would think that we had the formula right. Last year 2007/8 it all went pear shaped and we ran at a loss for the first time. We entered into new territory, our systems let us down, we made too many mistakes, resulting in being financially strapped for cash and struggling for ideas about what to do to resolve the problems.

We were fortunate to find Action Coach and in particular Chris Morrison who we retained as our Business Coach. In a short 9 weeks of a 52 week program many of the economic issues facing the company have been reviewed and the process of implementing change has commenced. What we have found is that many of the systems that had been implemented that should have made to company great failed at the implementation stage due to lack of ownership and commitment from the management team and the workforce. This was not the fault of the individuals but a lack of knowledge and awareness of the processes required to be successful in business.

Having a coach providing guidance and business education has gelled with the senior managers and other members of the team. The process of review, measures of everything we do and reflecting these measures into accountabilities and responsibilities has begun.

There is a new found drive and energy in those that drive the business and it augers well for the future success of the business.

Today I am in a position of awareness whereby I highly recommend to any business new or otherwise the retention of a business coach. There are hundreds of consultants and business advisors available in the marketplace but there is only one "Action Coach" Retaining Action Coach and Chris Morrison in particular. Unlike other advisors that give advice and then walk away, Action Coach works with you, advises you, and trains the organizations management team on how to get it right. It costs nothing to contact and arrange an interview. Do yourself and your business stakeholders a favor and meet with Action Coach it will be the best first step you have ever made.

Sincerely,

Jeff Hort

Managing Director