

Craig Brewster
Action Coach
602/220 Pacific Highway,
Crows Nest NSW 2067

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Dear Craig,

I thought it was worthwhile advising you of my recent successes thanks to you!

While you have been coaching me, you have been very focussed on ensuring I take the time to qualify my clients. By asking questions on what they wanted, and ensure I have the correct information when endeavouring to convert inquiries into sales. My recent success is testimony of what you teach.

My conversion rate increased 50% in just under five weeks! Not bad, considering all I changed was the initial questions I requested from my clients at the time of their inquiry, and further investigations on what they needed. This gave me the information I needed, to ensure I deliver on their needs and answer all their concerns.

I look forward to more of your teachings, and my successes.

Your sincerely,



Jodie Holmes

Seaside Creative
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